




To : ALL DEPARTMENT
 From : Sales Management Assistant
 Date : November 28, 2024
 Subject : NEW PRODUCT – AIR CIRCULATOR
 Ref : SAL-SMA-24-A- 314
 CC : DCO, File

This is to formally introduce the new addition to our product line-up for Appliances – the “Air Circulator” with details below:

PRODUCT PICTURE	WALL TYPE	STANDING TYPE	
	 KCF-14WRWDC (with remote)	 KCF-12SRWDC (with remote)	 KCF-14SRGDC (with remote)
SRP	Php 4,695	Php 4,995	Php 5,995
ORDERING DATE	December 2, 2024		
Power Supply	1Ph / 230V / 60 Hz	1Ph / 230V / 60 Hz	1Ph / 230V / 60 Hz
Input Voltage	N/A	DC 24V	DC 24V
Motor	DC Inverter Motor	DC Inverter Motor	DC Inverter Motor
Weight (Net / Gross)	3.27 kg / 4.63 kg	3.98 kg / 6.20 kg	4.35 kg / 6.80 kg
Rated Power	41 W	29 W	37 W
Sound Pressure Level	57 / 55 / 52 / 49 / 34 / 32 / 29 / 26 dB(A)	58 / 54 / 52 / 47 / 40 / 35 / 29 / 27 / dB(A)	57 / 55 / 52 / 49 / 47 / 36 / 31 / 27 dB(A)
Product Size (WxDxH)	370 x 328 x 585 mm	361 x 361 x 1046 mm	370 x 361 x 1116 mm
Product Dimension (WxDxH)	691 x 439 x 645 mm	650 x 355 x 398 mm	390 x 354 x 492 mm

FEATURES	WALL	STAND	
	14 inches	12 inches	14 inches
DC Inverter Motor it is designed to improve airflow, enhancing comfort levels while minimizing power consumption	✓	✓	✓
70% Energy Savings it has inverter technology that consumes less energy while delivering outstanding performance tailored to the user's preferences	✓	✓	✓
Axial Fan Blade and Spiral Grille Design it ensures consistent and balanced temperature, providing comfort and natural airflow by circulating the air quietly and consistently throughout the space	✓	✓	✓
LED Display displays the setting speed and other functions to ensure accurate control and monitoring	✓	✓	✓
8 Fan Speeds this 8 fan speeds can be set up by a soft touch panel or remote controller, allowing users to choose the perfect airflow from gentle breezes to more dynamic cooling	✓	✓	✓
Soft Touch Control Panel / Remote Control this comes with a soft-touch control panel and a remote control for an easy and comfortable manual control experience	✓	✓	✓
Natural Wind Mode this creates a refreshing breeze by automatically changing the airflow speed, delivering a gentle and natural wind-like airflow throughout the room for enhanced comfort	✓	✓	✓
8-Hour Timer when this feature is set, the air circulator will turn off or end the desired function within 8 hours	✓	✓	✓
Quiet Operation it has lower decibel levels, creating a peaceful and comfortable environment, ideal for various applications	✓	✓	✓
Stylish and Compact Design this ensures that the air circulator can be placed anywhere in the room without taking up much space, while still providing efficient air circulation	✓	✓	✓
With Gift Box it comes with a gift box, providing an added level of product preservation and premium presentation. The box does not only protect the product but also ensures the gift is as special on the outside as it is on the inside	✓	✓	✓
Wire Holder it is designed to neatly organize and secure the power cord	-	✓	✓
Ambient Display displays the operational functions and the real-time ambient temperature of the room	✓	-	-
Space Saving it has a sleek and compact design that can be conveniently mounted on walls, making it an excellent choice for areas with limited floor space.	✓	-	-
Multi-Direction Airflow this feature delivers balanced air circulation within the room with 3D oscillation direction (all models 120° left and right)	Manual Tilt up to 45°	Manual Tilt up to 90°	Manual Tilt up to 90°
Adjustable Stand it can be adjusted according to users' desired height, offering a space saving solution	-	Up to 1046mm	Up to 1116 mm

Please be guided accordingly.

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