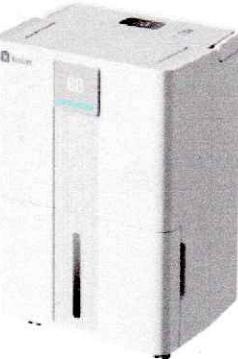


To : ALL DEPARTMENTS
 From : Sales Management Assistant
 Date : March 21, 2025
 Subject : NEW PRODUCT – **DEHUMIDIFIER 30L**
 Ref : SAL-SMA-25-3-096
 CC : DCO, File

This is to formally introduce the new addition to our product line-up for Air Essentials – **Kolin's Dehumidifier 30L** with details below:

PRODUCT PICTURE	SPECS	KD-30L410
	SRP	14,995
	ORDERING DATE	April 1, 2025
	Power Supply	1 Ph / 230 V / 60 Hz
	Power Input	340 W
	Input Current	1.6 A
	Weight (Net / Gross)	15.5kg / 18.5kg
	Refrigerant Type	R410a / 200 g
	Unit Dimension (WxDxH)	355 x 275 x 528 mm
	Package Dimension(WxDxH)	400 x 328 x 610 mm

FEATURES

- **DC Fan Technology** – delivers energy-efficient performance, saving on costs while ensuring a quieter operation. This also ensures precise humidity control, provides durable design, and guaranteed long-lasting reliability.
- **5.5L Water Tank Capacity** – allows for longer moisture collection, minimizing the need for frequent emptying.
- **30L Moisture Removal** – it is designed to efficiently manage humidity, removing up to 30 liters of moisture from the air daily.
- **Compressor Protection** – it has a 3-minute delay compressor feature that enhances the efficiency and longevity of the compressor, ensuring optimal performance over time.
- **3-Mode Buttons (Continuous, Sleep Mode, Auto Mode)** – these modes allow users to customize the dehumidifier's operation based on specific needs, ensuring optimal performance and comfort.
- **Tri-color Light Indicator** – this provides real-time indicator on the ambient humidity levels, allowing users to easily monitor their environment and ensure optimal humidity control
 - **Blue:** <45% humidity
 - **Green:** between 45% and 65% humidity
 - **Red:** >65% humidity
- **Two-speed Fan** – this features two-speed fan (high and low) which provides users with the flexibility to adjust airflow based on their preferences or specific humidity conditions.
- **R410a Refrigerant** – a safer and more efficient, eco-friendly, and cost-effective refrigerant with zero ozone depletion and low global warming potential.
- **Humidity Control** – this offers precise humidity control, allowing users to set levels from 30% to 80% in 5% increments for optimal comfort.
- **Soft Touch Panel** – the intuitive control panel has user-friendly buttons and settings for effortless operation and adjustment of humidity and fan speed.
- **Full Water Tank Shut-Off** – equipped with an auto shut-off feature that ensures safety and convenience by automatically turning off the unit when the water tank is full.
- **24 Hours Timer On/Off** – this maximizes ease and comfort for the user when to start or shut off the unit



Please be guided accordingly.

Prepared by:

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