

To : ALL DEPARTMENTS
 From : Sales Management Assistant
 Date : January 12, 2026
 Subject : NEW PRODUCT – AIR COOLER WITH PURIFIER
 Ref : SAL-SMA-26-1-017
 CC : DCO, File

This is to formally introduce the new addition to our product line-up of Air Essentials – the “Air Cooler and Purifier” with details below:

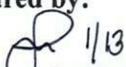
PRODUCT PICTURE		
	MODEL	KEA-4512V6BRAC
SRP	Php 16,495	Php 18,495
ORDERING DATE	January 20, 2026	
Power Supply	1Ph / 230 V / 60 Hz	1Ph / 230 V / 60 Hz
Application Area	30 – 40 m ²	30 – 40 m ²
Fan Motor	AC Motor	AC Motor
Air Flow Volume	75 m ³ /min	75 m ³ /min
Power Input	180 W	180 W
Rated Power	220 W	220 W
Rated Current	0.95 A	0.95 A
Air Drive Distance	14 m	14 m
Sound Pressure Level (Hi/Lo)	69 / 62 dB(A)	69 / 62 dB(A)
Speed Levels	4	4
Water Tank Capacity	45 L	45 L
Water Consumption	1.2 – 4.5 L/h	1.2 – 4.5 L/h
Unit Weight (Net/ Gross)	14.0 / 16.2 kg	15.5 / 17.8 kg
Unit Dimension (WxDxH)	450 x 380 x 1,250 mm	450 x 380 x 1,500 mm
Packaging Dimension (WxDxH)	490 x 420 x 960 mm	490 x 420 x 1,210 mm

FEATURES AND SPECIFICATIONS

- **Space Saving** – a slim and compact build designed to fit any area for residential use.
- **Slim and Modern Design** – provides a stylish look which enhances the overall aesthetics of your space while blending seamlessly with modern interiors and furnitures.
- **45L Water Tank Capacity** – it has a 45-liters water tank capacity, which ensures prolonged cooling and enhancing indoor comfort and air quality for hassle free operation.
- **Puri-Filtration System** – a multi-stage filtration setup that ensures the air is cleaned before it is cooled that is composed of a Dust Filter, Honeycomb Cooling Pads, and an Air Purifying Ionizer.
- **3D Airflow** – this feature moves the air in multiple directions, swinging both left/right and up/down, to ensure cool air reaches more areas delivering balanced room cooling across the entire space.
- **Centrifugal Blower Wheel** – this deliver strong, steady airflow, ensuring cool air is evenly distributed throughout the room.
- **Water Shortage Reminder** – this function alerts the user when the water level is low, reminding them to refill the water tank to ensure continuous and efficient operation of the air cooler.
- **Dual Water Filling** – this allows water to be added either through the top water filling area or directly into the water tank compartment.
- **Detachable Water Tank** – designed for user convenience, allowing the tank to be completely separated from the main unit.
- **Led Panel and Ambient Display** – this feature displays the operational functions and the ambient temperature of the room, providing a real-time display.
- **4 Fan Speeds** – allow users to adjust the airflow intensity to meet the specific needs of the user.
- **Remote Controlled and Soft Touch Panel** – it comes with a soft-touch control panel and a remote control for an easy and comfortable manual control experience.
- **24-hour Timer Off** – this feature offers an up to 24-hour timer operation that delivers comfortable and convenient use of the unit.
- **Caster Wheels** – designed to provide mobility and easy maneuverability to the air cooler.
- **Drain Plug** – allow users to quickly and conveniently drain water from the unit whenever needed.

Please be guided accordingly.

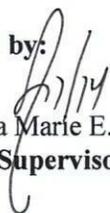
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