

TO : CEO / PRESIDENT
FROM : VP-SALES & MARKETING
SUBJECT : SUMMER PRICE OFF PROMO
REF : SAL-VP-21-03-006
DATE : MARCH 10, 2021
CC : accounting / dco / dc

As we gear up for summer, Kolin is launching a " **Summer Price Off Promo**" on the **Primus** Full DC Inverter split type aircon.

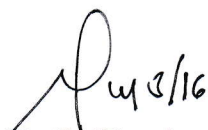
KSM-IW10WAE-7J1M	-	P 3,000 OFF
KSM-IW15WAE-7J1M	-	P 3,000 OFF
KSM-IW20WAE-7J1M	-	P 4,000 OFF
KSM-IW25WAE-7J1M	-	P 5,000 OFF
KSM-IW30WAE-7J1M	-	P 5,000 OFF

This promo is valid from April 1- May 31, 2021.

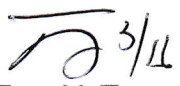
Promo Mechanics :

1. Existing dealers' inventory will have a rebate based on submitted inventory as of March 21, 2021.
2. For new PO, the cash discount shall be deducted outright.
3. The discount shall be applicable to both Cash / Straight or Zero interest payment.
4. The discount shall be on top of the Dealers' existing in house promotion.
5. The existing Installation Program is still included the Free 1st 10 ft.
6. This promo shall be applicable to all participating dealers nationwide.
7. This promo shall be registered with the DTI.

For your approval.


Rizaldy R. Pineda

Approved by :


Tom Y. Tseng