



November 24, 2023

Ms. Avic Cruz
Category Manager
All Home Corp.

Thru: Ms. Karmina Mangay
Head Buyer

Dear Ms. Cruz,

We are happy to announce that we are offering an additional sell-out support for APTUS SERIES as the holiday season is approaching to take this opportunity to boost sell-out for this product line. This promo will be tagged as **"Holiday Sale Promo for Aptus Series"**.

Below are the following details and mechanics:


CATEGORY	TYPE	MODEL	SELL-OUT SUPPORT <small>November 25, 2023 – until supplies last</small>
SPLIT TYPE	APTUS SERIES	KSM-IW10-9L1M	7,000
		KSM-IW15-9L1M	7,000
		KSM-IW20-9L1M	7,000
		KSM-IW25-9L1M	7,000

Promo Mechanics:

1. **Promo duration: November 25, 2023 until supplies last.**
2. Claiming of this promo offer will be thru CM for all units sold during the promo period.
3. **All units sold during the promo period shall have a corresponding serial numbers upon claiming and should be claimed the following month.**
4. Promo discount shall be applicable to Cash / Straight or Zero interest installment payment.
5. The promo discount is on top of the existing in-house promotions and/or what is included on the Dealer's Trade Agreement (DTA).
6. The said promo shall be deducted from SRP and shall be reflected to your price tags and online platforms.

We are looking forward to the success of this exclusive promotion for All Home.

Prepared by:


Joanna Marie E. Dulog
Sales Supervisor

Conforme: _____
Authorized Representative
(Printed Name/ Signature/ Date)

Dealer's Name: _____

Noted by:


Mr. Christian Keith V. Sarmiento
National Sales Manager

 Kolin Philippines Int'l., Inc.

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