



August 18, 2023

Ms. Avic Cruz
Category Manager
All Home Corp.

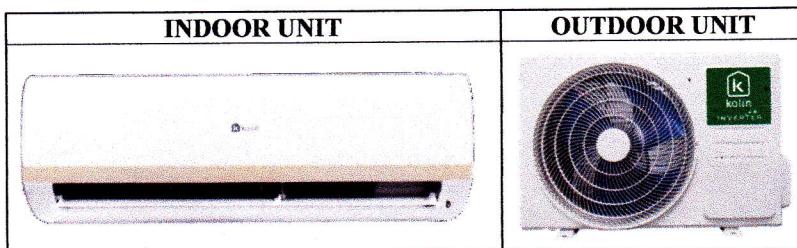
Thru: Ms. Karmina Mangay
Head Buyer

Dear Ms. Cruz,

We would like to formally introduce to you our newest addition to our portfolio of products, the **KOLIN CERTUS INVERTER SPLIT TYPE AIRCONDITIONER**. This new product line up is designed to create your Oasis of comfort. With its sleek and modern design, Certus not only enhances aesthetics of your space but also provides a refreshing atmosphere. Take control of your comfort with the smart controller, experience unprecedented energy savings with its advance inverter technology and ensuring efficient cooling while reducing electricity consumption.

This will be available for ordering starting September 1, 2023. In addition to this, we are offering a sell-out support to which will serve as an introductory offer.

Details and mechanics are stated below:



MODEL/SKUs	NOMINAL CAPACITY	CSPF RATING	SRP	INSTALLATION SUBSIDY	SELL-OUT SUPPORT
KSM-IW10-WCT10M1M32	1.0HP	5.24	Php 29,495		
KSM-IW15-WCT10M1M32	1.5HP	5.17	Php 32,495		
KSM-IW20-WCT10M1M32	2.0HP	5.09	Php 41,495		
KSM-IW25-WCT10M1M32	2.5HP	4.59	Php 49,495	NOT APPLICABLE TO THIS PRODUCT LINE	4,000

Mechanics:

1. Promo duration: **September 1 to December 31, 2023**.
2. Outright Installation Subsidy (based on Dealer Trade Agreement) is no longer applicable to this SKUs/Product Line.
3. The Sell-out Support will be thru outright deduction.
4. This special promo shall be reflected to your price tags and online platforms.

We are looking forward for the success of this exclusive promotion as we continue to offer products that make Filipino Homes comfortable.

Prepared by:

Joanna Marie E. Dulong
Sales Supervisor

Noted by:

Mr. Christian Keith V. Sarmiento
National Sales Manager

Conforme:

Authorized Representative
(Printed Name/ Signature/ Date)

Dealer's Name: _____

Kolin Philippines Int'l, Inc.

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