

GUIDELINE FOR PROPER PLACEMENT OF POP AND CSPF

Marketing Department

As of June 20, 2025

Objective

To ensure the strategic, consistent, and visually effective placement of Point of Purchase (POP) materials and Cooling Seasonal Performance Factor (CSPF) in dealer outlets. This guideline aims to maximize product visibility, enhance shopper engagement, drive impulse purchases, and support overall brand and sales objectives by providing clear standards for positioning, execution, and maintenance.

POP AND TAGS PROPER PLACEMENT WINDOW AIR CONDITION

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.6 HP EXECUTION A

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL



TOBLERONE POP

CSPF STAR RATING

**STORE PRICING/
DEALS/ PROMO
ETC.**

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.6 HP EXECUTION B

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL



STORE PRICING/ DEALS/ PROMO ETC.

CSPF STAR RATING

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.6 HP EXECUTION C

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL



TOBLERONE POP

STORE PRICING / DEALS / PROMO ETC.

CSPF STAR RATING

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.6 HP EXECUTION D

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL



TOBLERONE POP

CSPF STAR RATING

STORE PRICING/ DEALS/ PROMO ETC.

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.6 HP



7.64 inch (W) x 4 inch (H)

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.6 HP

**UPDATED CSPF
AS OF JUNE 20,
2025**

ENERGY LABEL

Air Conditioner

Energy Efficiency Rating:

3.48

under standard test conditions



★ ★ ☆ ☆ ☆

"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 119.88 kWh
Brand Name: Kolin
Product Model: KAM-55CMC32

Cooling Capacity (kW): 1.64
Refrigerant: R32 (GWP 675)
Installation Type: Window Type
Power Input (W): 555.00 *based on 9 hours of daily usage

For more information:



Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.

www.doe.gov.ph

CN: ACU-0009-000183

0.6 hp

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.75 – 1.5 HP EXECUTION A

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

CSPF STAR RATING



STORE PRICING HERE
Option A

AIR CONDITIONER

STORE PRICING
HERE
Option B

STORE PRICING
HERE
Option C

STORE PRICING/
DEALS/ PROMO
ETC.

DO NOT BLOCK THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.75 – 1.5 HP EXECUTION B

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

CSPF STAR RATING

STORE PRICING/ DEALS/ PROMO ETC.



STORE PRICING/ DEALS/ PROMO ETC.

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.75 – 1.5 HP EXECUTION C

TOBLERONE POP



AIR CONDITIONER

CSPF STAR RATING
(THIS CAN ALSO BE PLACED ON THE SIDE OF THE INDOOR).



STORE PRICING HERE
Option C

STORE PRICING HERE
Option B

STORE PRICING/
DEALS/ PROMO
ETC.

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)



DO NOT BLOCK THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL



POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.75 – 1.5 HP EXECUTION D

TOBLERONE POP

**STORE PRICING/
DEALS/ PROMO
ETC.**

CSPF STAR RATING

PRODUCT POP
(ALWAYS PLACE THE POP
OF THE PRODUCT
WITHOUT BLOCKING THE
LOGOS OR DISPLAY
PANEL)



**STORE PRICING/
DEALS/ PROMO
ETC.**

**DO NOT BLOCK THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL**

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.75 – 1.5 HP

The graphic features the Kolin logo (an orange house shape with a white 'k') and the word 'kolin' in white lowercase letters on a dark grey background. To the right, the word 'COMPACT' is written in large, bold, white uppercase letters. Below this, on a teal background with snowflake patterns, is the slogan 'Lamig, Tibay at Tipid' in large, bold, orange-outlined white letters, followed by 'wala ka ng hahanapin pa!' in white. Four white-bordered tags are arranged in a 2x2 grid on the right side. The top-left tag shows '3.48' with three stars and '2-Star CSPF Rating'. The top-right tag shows a snowflake and fan icon with 'Full Capacity'. The bottom-left tag shows a gear with a checkmark and 'High Quality Motor'. The bottom-right tag shows three circular icons for '3 YEARS WARRANTY PCB', '10 YEARS WARRANTY COMPRESSOR', and '1 YEAR WARRANTY PARTS & LABOR', with 'Extended Warranty' written below. A small disclaimer at the bottom left of the teal area reads: '*Ten (10) years compressor warranty applicable to Compact models. Effective from January 1, 2024. Terms & conditions apply.'

kolin **COMPACT**

**Lamig, Tibay
at Tipid**
wala ka ng hahanapin pa!

*Ten (10) years compressor warranty applicable to Compact models.
Effective from January 1, 2024. Terms & conditions apply.

3.48
2-Star CSPF Rating

Full Capacity

High Quality Motor

Extended Warranty

10.5 inch (W) x 4.95 inch (H)

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES 0.75 – 1.5 HP

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
3.34 under standard test conditions

“More stars and higher rating means more savings”

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 147.74 kWh
 Brand Name: Kolin
 Product Model: KAM-75CMC32

Cooling Capacity (kW): 2.05
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 684.00 *based on 9 hours of daily usage

For more information:   Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285. CN: ACU-0009-000279
www.doe.gov.ph

.75 hp

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
3.37 under standard test conditions

“More stars and higher rating means more savings”

Issuance Year of Energy Rating: 2025
 Monthly Energy Consumption*: 189.86 kWh
 Brand Name: Kolin
 Product Model: KAM-95CMC32

Cooling Capacity (kW): 2.64
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 879.00 *based on 9 hours of daily usage

For more information:   Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285. CN: ACU-0009-000762
www.doe.gov.ph

1.0 hp

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
3.22 under standard test conditions

“More stars and higher rating means more savings”

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 261.79 kWh
 Brand Name: Kolin
 Product Model: KAM-150CMC32

Cooling Capacity (kW): 3.52
 Refrigerant: R32 (GWP 704)
 Installation Type: Window Type
 Power Input (W): 1212.00 *based on 9 hours of daily usage

For more information:   Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285. CN: ACU-0009-000130
www.doe.gov.ph

1.5 hp

UPDATED CSPF AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES REMOTE CONTROL 0.75 – 2 HP EXECUTION A

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

CSPF STAR RATING.



STORE PRICING HERE
Option A



STORE PRICING HERE
Option B

STORE PRICING HERE
Option C

STORE PRICING/ DEALS/ PROMO ETC.

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES REMOTE CONTROL 0.75 – 2 HP EXECUTION B

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

STORE PRICING/ DEALS/ PROMO ETC.

CSPF STAR RATING.

STORE PRICING HERE
Option A

STORE PRICING HERE
Option B

STORE PRICING HERE
Option C

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

ik kolin AIR CONDITIONER

ik kolin COMPACT
Lamig, Tibay at Tipid
wala ka ng hahanapin pa!
3.52 3-Star CSPF Rating Full Capacity
High Quality Motor 10 Year Warranty

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: **3.37**
3.5 Stars
"More stars and higher rating means more savings!"
Insurance Year of Energy Rating: 2024 189.95 kWh
Brand Name: Kolin
Product Model: KAC-1000C22
Cooling Capacity (kW): 2.64
Refrigerant: R32 (GWP 675)
Installation Type: Window Type
Power Input (W): 879.00

ik kolin COMPACT

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES REMOTE CONTROL 0.75 – 2 HP EXECUTION C



POP AND TAGS PROPER PLACEMENT: COMPACT SERIES REMOTE CONTROL 0.75 – 2 HP EXECUTION D

TOBLERONE POP

STORE PRICING/ DEALS/ PROMO ETC.

CSPF STAR RATING.

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

STORE PRICING HERE
Option A

STORE PRICING HERE
Option B

STORE PRICING HERE
Option C

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: **3.37**
"More stars and higher rating means more savings!"
Assessment Year of Energy Rating: 2024
Identify Energy Consumption*: 185.56 kWh
Brand Name: Kolin
Product Model: KAM-16CR3C2
Cooling Capacity (kW): 2.6
Refrigerant: R32 (GWP 675)
Insulation Type: Window Type
Power Inlet (V): 220V
*Based on 3 Hours of Daily Operation
Energy Label Information Center
www.kolin.com.ph
Ch. ZCU-0009-002155

Kolin COMPACT
Lamig, Tibay at Tipid
wala ka ng hahanapin pa!
3.52
5-Star CSPF Rating
Full Capacity
High Quality Motor
Extended Warranty

Kolin COMPACT

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES REMOTE CONTROL 0.75 – 2 HP

kolin **COMPACT**

**Lamig, Tibay
at Tipid**

wala ka ng hahanapin pa!

3.48
★ ★ ★
2-Star CSPF Rating

Full Capacity

High Quality Motor

3 YEARS WARRANTY
10 YEARS WARRANTY
1 YEAR WARRANTY
COMPRESSOR
Extended Warranty

*Ten (10) years compressor warranty applicable to Compact models. Effective from January 1, 2024. Terms & conditions apply.

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES REMOTE CONTROL .75 – 2.0 HP

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
3.34 under standard test conditions

"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 147.74 kWh
 Brand Name: Kolin
 Product Model: KAM-75DRC32

Cooling Capacity (kW): 2.05
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 684.00 *based on 9 hours of daily usage

For more information:  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 www.doe.gov.ph  CN: ACU-0009-002339

.75 hp

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
3.37 under standard test conditions

"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 189.86 kWh
 Brand Name: Kolin
 Product Model: KAM-100DRC32

Cooling Capacity (kW): 2.64
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 879.00 *based on 9 hours of daily usage

For more information:  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 www.doe.gov.ph  CN: ACU-0009-002155

1.0hp

**UPDATED CSPF AS OF
 JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: COMPACT SERIES REMOTE CONTROL .75 – 2.0 HP

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
3.22 under standard test conditions

★★★★☆

“More stars and higher rating means more savings”

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 261.79 kWh
 Brand Name: Kolin
 Product Model: KAM-150DRC32

Cooling Capacity (kW): 3.52
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 1212.00 *based on 9 hours of daily usage

For more information:  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 www.doe.gov.ph  CN: ACU-0009-002156

1.5 hp

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
3.52 under standard test conditions

★★★★☆

“More stars and higher rating means more savings”

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 366.12 kWh
 Brand Name: Kolin
 Product Model: KAM-200DRC32

Cooling Capacity (kW): 5.42
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 1695.00 *based on 9 hours of daily usage

For more information:  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 www.doe.gov.ph  CN: ACU-0009-002190

2.0 hp

**UPDATED CSPF AS OF
 JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: QUAD SERIES EXECUTION A

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

CSPF STAR RATING



STORE PRICING/ DEALS/ PROMO ETC.

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

POP AND TAGS PROPER PLACEMENT: QUAD SERIES EXECUTION B

**TOBLERONE
POP**

PRODUCT POP
(ALWAYS PLACE
THE POP OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)

**STORE PRICING/
DEALS/PROMO
ETC.**

**CSPF STAR
RATING**

STORE PRICING HERE
Option A

k kolin

FULL DC INVERTER

k kolin QUAD
Feel cool & comfortable
for as low as
₱1.55/hr*!

4.50
5-Star CSPF Rating

INVERTER
Energy Savings
(90% - 24%)

Smart
Air-Conditioning

10
Years
Extended
Warranty

STORE
PRICING
HERE
Option B

**STORE PRICING/
DEALS/PROMO
ETC.**

k kolin

STORE
PRICING
HERE
Option C

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating:
4.45

More stars and higher rating means more savings

Maximum Hour of Energy Rating: 20h
Monthly Energy Consumption: 87.88 kWh
Brand Name: KOLIN
Product Model: KAG-TW10CV
Cooling Capacity (kW): 2.6
Refrigerant: R32 (R410A)
Production Type: Inverter
Power Input (W): 330.00

**DO NOT BLOCK
THE
COMPANY LOGO
/ PRODUCT
LOGO / DISPLAY
PANEL**

POP AND TAGS PROPER PLACEMENT: QUAD SERIES EXECUTION C

TOBLERONE POP

CSPF STAR RATING

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)



STORE PRICING HERE
Option A



FULL DC INVERTER



STORE PRICING HERE
Option C

STORE PRICING HERE
Option B



FULL DC INVERTER



STORE PRICING/
DEALS/
PROMO
ETC.

DO NOT BLOCK
THE
COMPANY LOGO
/ PRODUCT
LOGO / DISPLAY
PANEL

POP AND TAGS PROPER PLACEMENT: QUAD SERIES EXECUTION D

**TOBLERONE
POP**

**CSPF STAR
RATING**

**STORE PRICING/
DEALS/ PROMO
ETC.**

**PRODUCT POP
(ALWAYS PLACE
THE POP OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)**



**STORE PRICING/
DEALS/ PROMO
ETC.**

**DO NOT BLOCK
THE
COMPANY LOGO
/ PRODUCT
LOGO / DISPLAY
PANEL**

POP AND TAGS PROPER PLACEMENT: QUAD SERIES



QUAD

Feel cool & comfortable
for as low as
₱1.55/hr*!

*Estimated cost per hour based on Meralco Power Lab tests for 0.75 hp (KAG-75WCINV).

**Ten (10) years compressor warranty applicable to Quad models.
Effective from January 1, 2024. Terms & conditions apply.



UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: QUAD SERIES

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating:



4.45 under standard test conditions



"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 97.88 kWh
 Brand Name: Kolin
 Product Model: KAG-75WCINV

Cooling Capacity (kW): 2.47
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 725.00 *based on 9 hours of daily usage

For more information:
  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 CN: ACU-0009-000053
 www.doe.gov.ph

.75 hp

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating:



4.34 under standard test conditions



"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 121.50 kWh
 Brand Name: Kolin
 Product Model: KAG-100WCINV

Cooling Capacity (kW): 2.83
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 900.00 *based on 9 hours of daily usage

For more information:
  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 CN: ACU-0009-000054
 www.doe.gov.ph

1.0hp

**UPDATED CSPF AS OF
 JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: QUAD SERIES

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: **4.45** under standard test conditions



★ ★ ★ ★ ★
"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 153.90 kWh
Brand Name: Kolin
Product Model: KAG-145WCINV

Cooling Capacity (kW): 3.67
Refrigerant: R32 (GWP 675)
Installation Type: Window Type
Power Input (W): 1140.00 *based on 9 hours of daily usage

For more information:

www.doe.gov.ph

Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285. CN: ACU-0009-000055

1.5 hp

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: **4.26** under standard test conditions



★ ★ ★ ★ ★
"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 291.60 kWh
Brand Name: Kolin
Product Model: KAG-250WCINV

Cooling Capacity (kW): 6.70
Refrigerant: R32 (GWP 675)
Installation Type: Window Type
Power Input (W): 2160.00 *based on 9 hours of daily usage

For more information:

www.doe.gov.ph

Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285. CN: ACU-0009-001821

2.5 hp

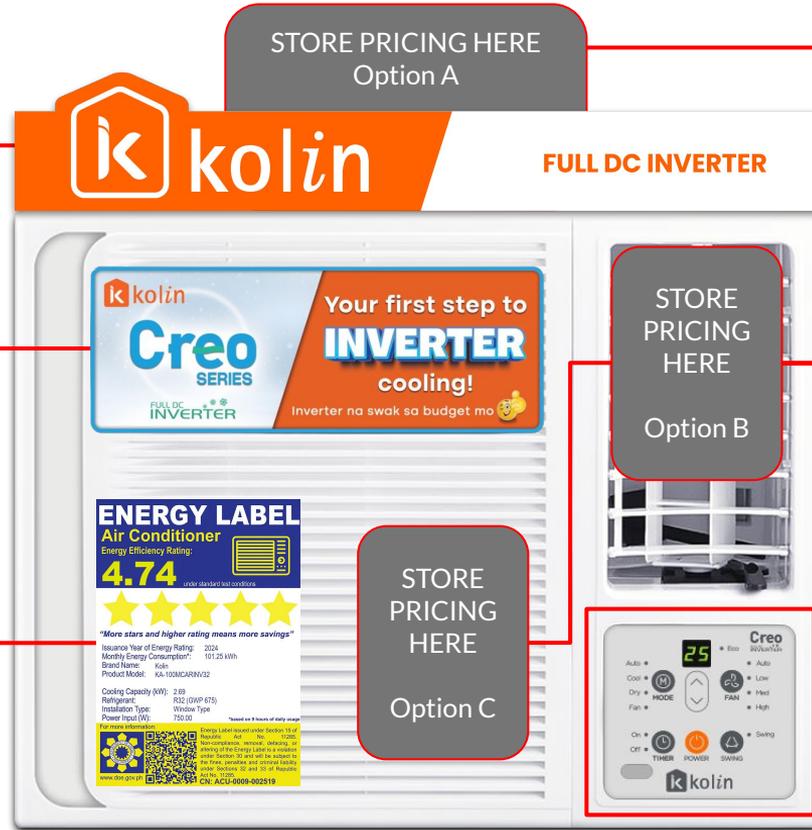
**UPDATED CSPF AS OF
JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: CREO SERIES EXECUTION A

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

CSPF STAR RATING



STORE PRICING HERE
Option A

FULL DC INVERTER

STORE PRICING
HERE
Option B

STORE PRICING
HERE
Option C

STORE PRICING/
DEALS/ PROMO
ETC.

DO NOT BLOCK
THE
COMPANY LOGO
/ PRODUCT
LOGO / DISPLAY
PANEL

POP AND TAGS PROPER PLACEMENT: CREO SERIES EXECUTION B

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

STORE PRICING/ DEALS/ PROMO ETC.

CSPF STAR RATING

STORE PRICING HERE
Option A

k kolin

FULL DC INVERTER

k kolin
Creo
SERIES
FULL DC INVERTER
Your first step to
INVERTER
cooling!
Inverter na swak sa budget mo

STORE PRICING
HERE
Option C

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating:
4.74 under standard test conditions
★★★★★
More stars and higher rating means more savings
Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 101.25 kWh
Brand Name: Kolin
Product Model: KA-100UCARINV32
Cooling Capacity (kW): 2.69
Refrigerant: R32 (GWP 675)
Installation Type: Window Type
Power Input (kW): 735.00
*Based on a Room of 40m³ volume
Fair Trade International
Energy Label Inspection Section 12107
Inspection Date: 2024-08-14
Inspection Result: Satisfactory
This Energy Label is a mandatory requirement under Section 12 of the Energy Conservation Act and will be subject to the same penalties and consequences as other Energy Labels.
Call: 1-800-888-8888
Call: 020-888-8888

STORE PRICING
HERE
Option B

STORE PRICING/ DEALS/ PROMO ETC.

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

Creo
25 Eco
Auto
Auto
Cool + Low
Dry + Fan
Fan + High
On + Saving
Off +
TIMER POWER SWING
k kolin

POP AND TAGS PROPER PLACEMENT: CREO SERIES EXECUTION C

TOBLERONE POP

CSPF STAR RATING

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

STORE PRICING HERE
Option A



FULL DC INVERTER



STORE PRICING HERE
Option C

STORE PRICING HERE
Option B

STORE PRICING/
DEALS/ PROMO
ETC.

DO NOT BLOCK
THE
COMPANY LOGO
/ PRODUCT
LOGO / DISPLAY
PANEL



POP AND TAGS PROPER PLACEMENT: CREO SERIES EXECUTION D

TOBLERONE POP

**STORE PRICING/
DEALS/ PROMO
ETC.**

**CSPF STAR
RATING**

**PRODUCT POP
(ALWAYS PLACE
THE POP OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)**

STORE PRICING HERE
Option A



FULL DC INVERTER

STORE
PRICING
HERE
Option C



STORE
PRICING
HERE
Option B

**STORE PRICING/
DEALS/ PROMO
ETC.**

**DO NOT BLOCK
THE
COMPANY LOGO
/ PRODUCT
LOGO / DISPLAY
PANEL**



POP AND TAGS PROPER PLACEMENT: CREO SERIES



Creo
SERIES

FULL DC
INVERTER

Your first step to
INVERTER
cooling!

Inverter na swak sa budget mo



UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: CREO SERIES

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: 
5.15 under standard test conditions

★★★★★
"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 79.65 kWh
Brand Name: Kolin
Product Model: KA-75MCARINV32

Cooling Capacity (kW): 2.33
Refrigerant: R32 (GWP 675)
Installation Type: Window Type
Power Input (W): 590.00 *based on 9 hours of daily usage

For more information:
  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
www.doe.gov.ph **CN: ACU-0009-002518**

.75 hp

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: 
4.74 under standard test conditions

★★★★★
"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 101.25 kWh
Brand Name: Kolin
Product Model: KA-100MCARINV32

Cooling Capacity (kW): 2.69
Refrigerant: R32 (GWP 675)
Installation Type: Window Type
Power Input (W): 750.00 *based on 9 hours of daily usage

For more information:
  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
www.doe.gov.ph **CN: ACU-0009-002519**

1.0 hp

**UPDATED CSPF AS OF
JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: CREO SERIES

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
4.58 under standard test conditions



"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 157.95 kWh
 Brand Name: Kolin
 Product Model: KA-150MCARINV32

Cooling Capacity (kW): 3.55
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 1170.00 *based on 9 hours of daily usage

For more information:   Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 www.doe.gov.ph **CN: ACU-0009-002522**

1.5 HP

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
5.00 under standard test conditions



"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 210.60 kWh
 Brand Name: Kolin
 Product Model: KA-200MCARINV32

Cooling Capacity (kW): 5.50
 Refrigerant: R32 (GWP 675)
 Installation Type: Window Type
 Power Input (W): 1560.00 *based on 9 hours of daily usage

For more information:   Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 www.doe.gov.ph **CN: ACU-0009-002521**

2.0 HP

**UPDATED CSPF AS OF
 JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT SPLIT TYPE AIR CONDITION

POP AND TAGS PROPER PLACEMENT: CERTUS EXECUTION A

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO



TOBLERONE POP

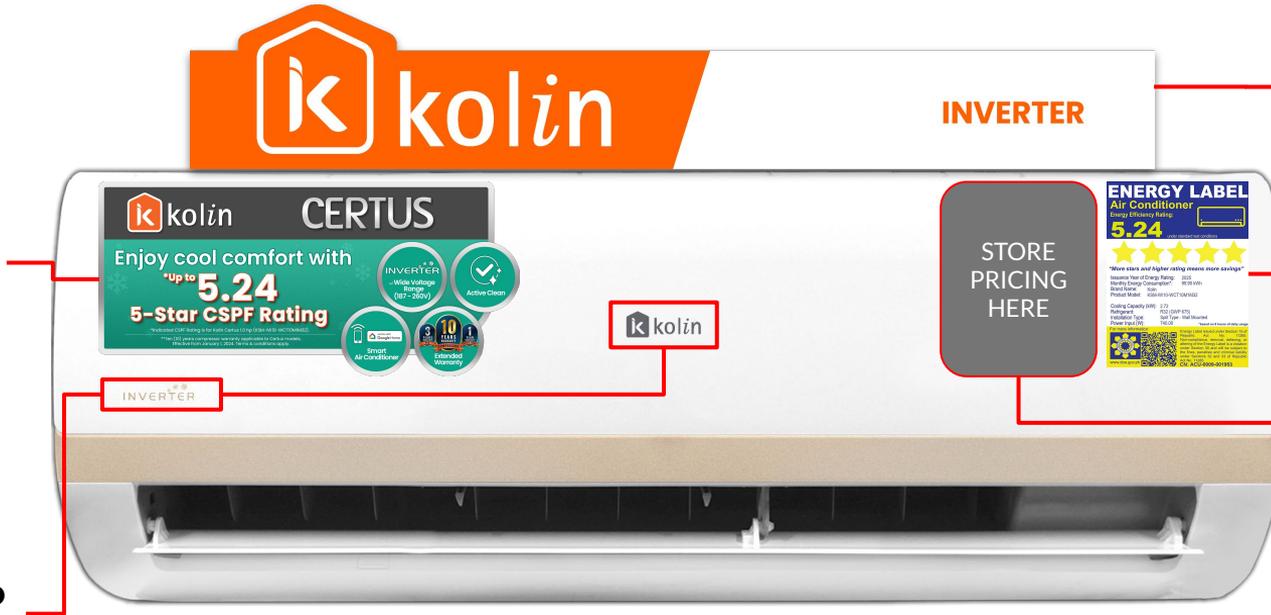
STORE PRICING/ DEALS/ PROMO ETC.

CSPF STAR RATING

POP AND TAGS PROPER PLACEMENT: CERTUS EXECUTION B

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO



TOBLERONE POP

CSPF STAR RATING

STORE PRICING/ DEALS/ PROMO ETC.

POP AND TAGS PROPER PLACEMENT: CERTUS



CERTUS

Enjoy cool comfort with

***Up to 5.24**

5-Star CSPF Rating

*Indicated CSPF Rating is for Kolin Certus 1.0 hp (KSM-IW10-WCT10M1M32).

**Ten (10) years compressor warranty applicable to Certus models.
Effective from January 1, 2024. Terms & conditions apply.

INVERTER

w/ Wide Voltage
Range
(187 - 260V)



Active Clean



works with
Google Home

Smart
Air Conditioner

3
YEARS
WARRANTY
PCC

10
YEARS
WARRANTY

1
YEAR
WARRANTY
PARTS & LABOR

COMPRESSOR

Extended
Warranty

UPDATED POP AS OF JUNE 20, 2025



www.kolinphil.com.ph

POP AND TAGS PROPER PLACEMENT: CERTUS

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
5.24 under standard test conditions



"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2025
 Monthly Energy Consumption*: 99.90 kWh
 Brand Name: Kolin
 Product Model: KSM-IW10-WCT10M1M32

Cooling Capacity (kW): 2.72
 Refrigerant: R32 (GWP 675)
 Installation Type: Split Type - Wall Mounted
 Power Input (W): 740.00 *based on 9 hours of daily usage

For more information:   Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
CN: ACU-0009-001953

www.doe.gov.ph

1.0 hp

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
5.17 under standard test conditions



"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2025
 Monthly Energy Consumption*: 141.75 kWh
 Brand Name: Kolin
 Product Model: KSM-IW15-WCT10M1M32

Cooling Capacity (kW): 3.52
 Refrigerant: R32 (GWP 675)
 Installation Type: Split Type - Wall Mounted
 Power Input (W): 1050.00 *based on 9 hours of daily usage

For more information:   Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
CN: ACU-0009-001955

www.doe.gov.ph

1.5 hp

**UPDATED CSPF AS OF
 JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: CERTUS

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: 
5.09 under standard test conditions


"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2025
Monthly Energy Consumption*: 222.75 kWh
Brand Name: Kolin
Product Model: KSM-IW20-WCT10M1M32

Cooling Capacity (kW): 5.28
Refrigerant: R32 (GWP 675)
Installation Type: Split Type - Wall Mounted
Power Input (W): 1650.00 *based on 9 hours of daily usage

For more information:


www.doe.gov.ph

Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
CN: ACU-0009-001956

2.0 hp

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: 
4.59 under standard test conditions


"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2025
Monthly Energy Consumption*: 276.08 kWh
Brand Name: Kolin
Product Model: KSM-IW25-WCT10M1M32

Cooling Capacity (kW): 6.45
Refrigerant: R32 (GWP 675)
Installation Type: Split Type - Wall Mounted
Power Input (W): 2045.00 *based on 9 hours of daily usage

For more information:


www.doe.gov.ph

Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
CN: ACU-0009-001957

2.5 hp

**UPDATED CSPF AS OF
JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: PRIMUS GOLD EXECUTION B

TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE THE POP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO



POP AND TAGS PROPER PLACEMENT: PRIMUS GOLD



Primus

Redefining Comfort & Elegance

***Up to 7.31**
5-Star CSPF Rating

*indicated CSPF Rating is for Kolin Primus Gold 1.0 hp (KSG-IWF-10Wfy-8KIM32).

**Ten (10) years compressor warranty applicable to Primus Gold models. Effective from January 1, 2024. Terms & conditions apply.

FULL DC
INVERTER

w/ Wide Voltage
Range
(198 - 242v)



Higher Cooling
Capacity



works with
Google Home

Smart
Air Conditioner

3
YEARS
WARRANTY
PCB

10
YEARS
WARRANTY
COMPRESSOR

1
YEAR
WARRANTY
PARTS & LABOUR

Extended
Warranty

UPDATED POP AS OF JUNE 20, 2025



www.kolinphil.com.ph

POP AND TAGS PROPER PLACEMENT: PRIMUS GOLD

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
7.31 under standard test conditions



"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 91.13 kWh
 Brand Name: Kolin
 Product Model: KSG-IWF-10WFY-8K1M32

Cooling Capacity (kW): 2.90
 Refrigerant: R32 (GWP 675)
 Installation Type: Split Type - Wall Mounted
 Power Input (W): 675.00 *based on 9 hours of daily usage

For more information:
 Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 **CN: ACU-0009-001195**
 www.doe.gov.ph

1.0 HP

ENERGY LABEL
Air Conditioner
 Energy Efficiency Rating: 
6.68 under standard test conditions



"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 116.51 kWh
 Brand Name: Kolin
 Product Model: KSG-IWF-15WFY-8K1M32

Cooling Capacity (kW): 3.60
 Refrigerant: R32 (GWP 675)
 Installation Type: Split Type - Wall Mounted
 Power Input (W): 863.00 *based on 9 hours of daily usage

For more information:
 Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
 **CN: ACU-0009-001196**
 www.doe.gov.ph

1.5 HP

**UPDATED CSPF AS OF
 JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: PRIMUS GOLD

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: 
6.90 under standard test conditions


"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 176.18 kWh
Brand Name: Kolin
Product Model: KSG-IWF-20WFY-8K1M32

Cooling Capacity (kW): 5.28
Refrigerant: R32 (GWP 675)
Installation Type: Split Type - Wall Mounted
Power Input (W): 1305.00 *based on 9 hours of daily usage

For more information:  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
www.doe.gov.ph  CN: ACU-0009-000140

2.0 HP

ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: 
5.85 under standard test conditions


"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 245.70 kWh
Brand Name: Kolin
Product Model: KSG-IWF-25WFY-8K1M32

Cooling Capacity (kW): 7.10
Refrigerant: R32 (GWP 675)
Installation Type: Split Type - Wall Mounted
Power Input (W): 1820.00 *based on 9 hours of daily usage

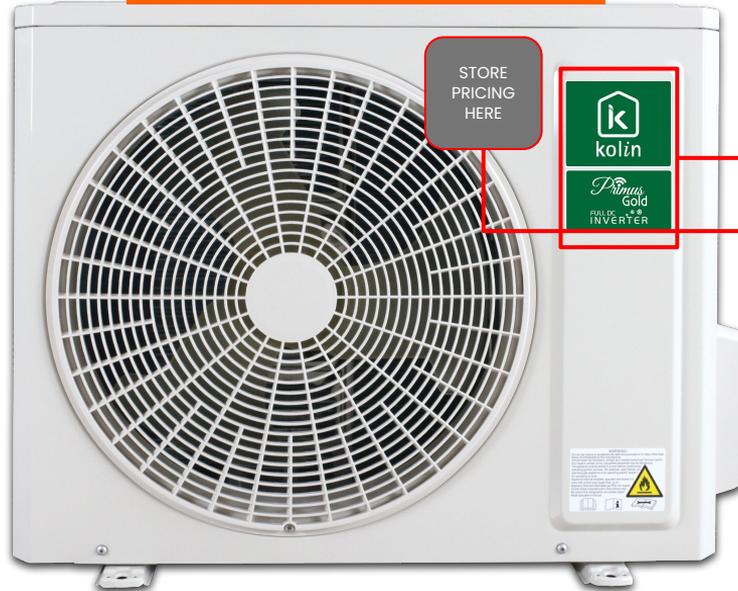
For more information:  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
www.doe.gov.ph  CN: ACU-0009-001197

2.5 HP

**UPDATED CSPF AS OF
JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: OUTDOOR UNIT

TOBLERONE POP



DO NOT BLOCK
THE
COMPANY LOGO
/ PRODUCT
LOGO

STORE PRICING/
DEALS/ PROMO
ETC.

APPLIES TO ALL OUTDOOR UNIT DISPLAY

POP AND TAGS PROPER PLACEMENT PORTABLE AIRCON

POP AND TAGS PROPER PLACEMENT: PORTABLE AIRCON



TOBLERONE POP

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

DO NOT HANG THE STORE PRICING TAGS HERE

PRODUCT POP (ALWAYS PLACE THIS POP LEFT SIDE OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

STORE PRICING/ DEALS/ PROMO ETC.

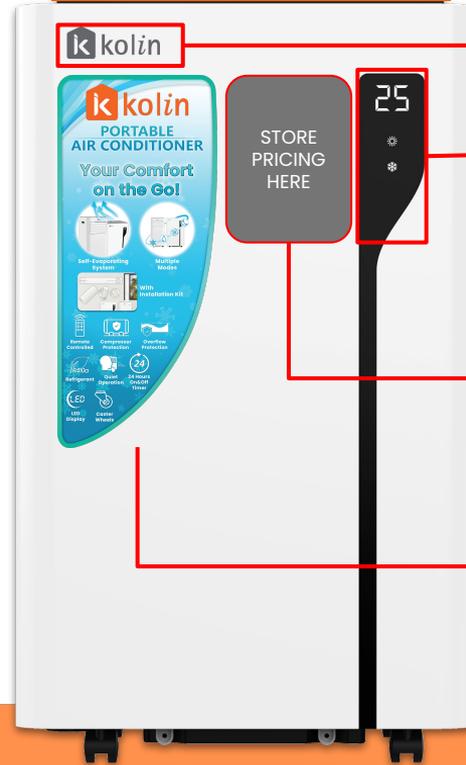


TOBLERONE POP

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

STORE PRICING/ DEALS/ PROMO ETC.

PRODUCT POP (ALWAYS PLACE THIS POP LEFT SIDE OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)



POP AND TAGS PROPER PLACEMENT: PORTABLE AIRCON

UPDATED POP AS OF JUNE 20, 2025

KPA-100-R10N410

KPA-150-R15D410



ik kolin
PORTABLE AIR CONDITIONER

Your Comfort on the Go!

Self-Evaporating System **Multiple Modes**

With Installation Kit

Remote Controlled **Compressor Protection** **Overflow Protection**

R410a Refrigerant **Quiet Operation** **24 Hours On&Off Timer**

LED Display **Caster Wheels**

The graphic is a vertical, rounded rectangle with a blue and white color scheme. It features the Kolin logo at the top, followed by the product name 'PORTABLE AIR CONDITIONER' and the slogan 'Your Comfort on the Go!'. Below this, there are two circular icons: one showing a unit with arrows indicating a self-evaporating system, and another showing a unit with a moon and sun icon representing multiple modes. A central image shows the unit with its installation kit components. The bottom section contains a grid of icons representing various features: a remote control, a shield with a compressor, a shield with a water drop, a fan with 'R410a', a person with a sound wave, a clock with '24', a display screen, and a wheel.

POP AND TAGS PROPER PLACEMENT LIGHT COMMERCIAL

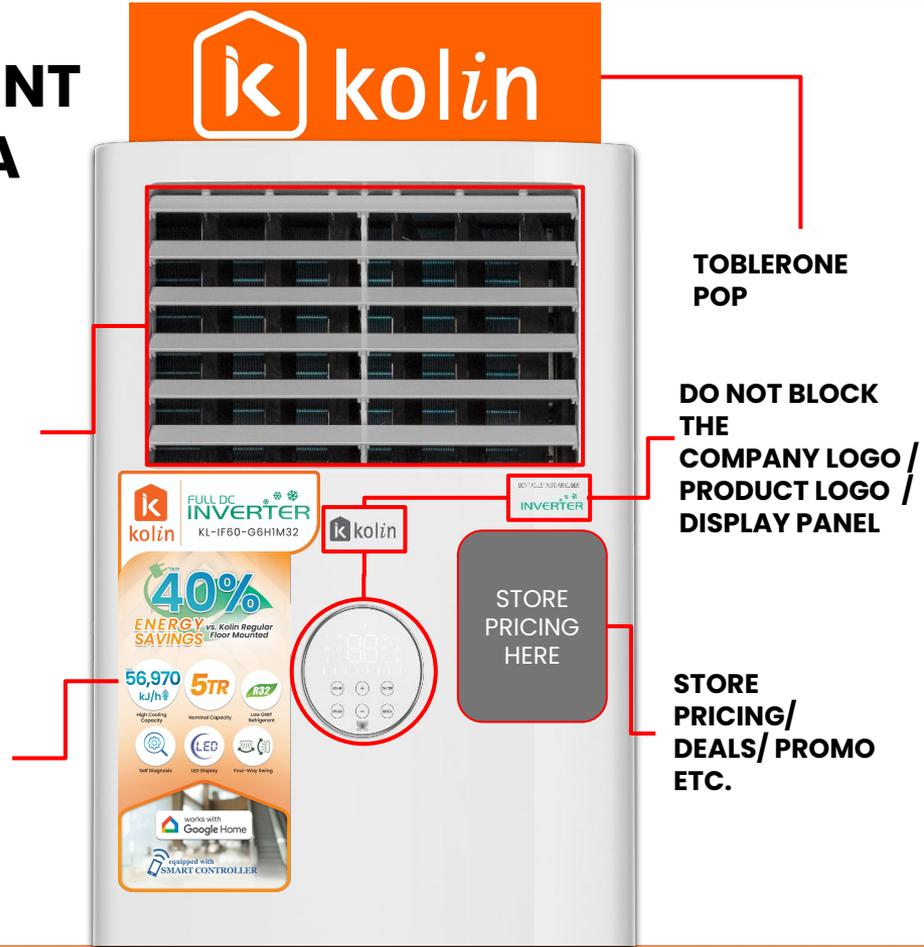
POP AND TAGS PROPER PLACEMENT FLOORED MOUNTED EXECUTION A



KL-IF60-G6H1M32
-INDOOR

**DO NOT HANG
THE STORE
PRICING TAGS
HERE**

**PRODUCT POP
(ALWAYS PLACE
THIS POP LEFT
SIDE OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)**



**TOBLERONE
POP**

**DO NOT BLOCK
THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL**

**STORE
PRICING
HERE**

**STORE
PRICING/
DEALS/ PROMO
ETC.**

POP AND TAGS PROPER PLACEMENT: FLOORED MOUNTED AIR CONDITIONING UNITS

kolin | FULL DC INVERTER
KL-IF60-G6H1M32

Up to **40%**
ENERGY SAVINGS vs. Kolin Regular Floor Mounted

- 56,970** kJ/h^{up to}
High Cooling Capacity
- 5TR**
Nominal Capacity
- R32**
Low GWP Refrigerant
- Self Diagnosis
- LED Display
- Four-Way Swing

works with **Google Home**

equipped with **SMART CONTROLLER**

UPDATED POP AS OF JUNE 20, 2025
KL-IF60-G6H1M32-INDOOR

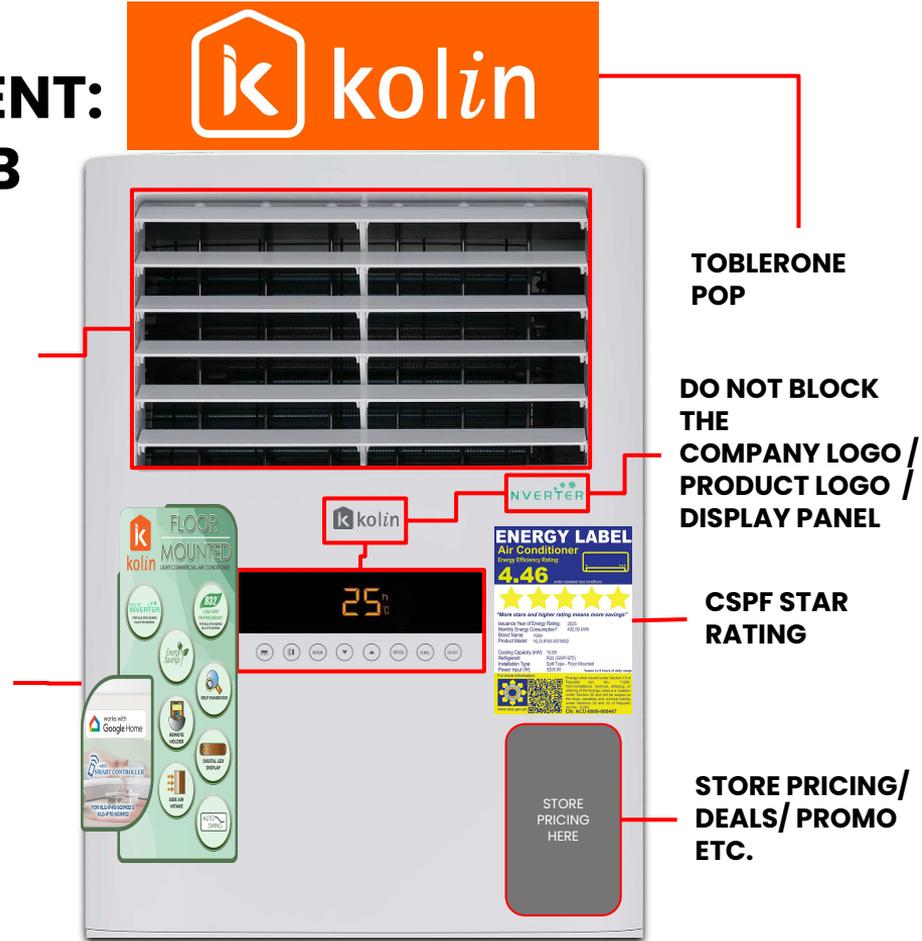
POP AND TAGS PROPER PLACEMENT: FLOORED MOUNTED EXECUTION B



KLG-IF40-5G1M32
-INDOOR

**DO NOT HANG
THE STORE
PRICING TAGS
HERE**

**PRODUCT POP
(ALWAYS PLACE
THIS POP RIGHT
SIDE OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)**



POP AND TAGS PROPER PLACEMENT: FLOORED MOUNTED



**UPDATED POP
AS OF JUNE 20,
2025**
KLG-IF40-5G1M32-IN
DOOR

ENERGY LABEL

Air Conditioner

Energy Efficiency Rating:

4.46

under standard test conditions

"More stars and higher rating means more savings"

Issuance Year of Energy Rating:	2025
Monthly Energy Consumption*:	432.00 kWh
Brand Name:	Kolin
Product Model:	KLG-IF40-5G1M32
Cooling Capacity (kW):	10.65
Refrigerant:	R32 (GWP 675)
Installation Type:	Split Type - Floor Mounted
Power Input (W):	3200.00 *based on 9 hours of daily usage

For more information:

www.doe.gov.ph

Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.

CN: ACU-0009-000447

**UPDATED
CSPF AS OF
JUNE 20,
2025**
KLG-IF40-5G1M3
2-INDOOR

POP AND TAGS PROPER PLACEMENT: FLOORED MOUNTED EXECUTION A

KLG-SF40-WBR6H
1M32



**DO NOT HANG
THE STORE
PRICING TAGS
HERE**

**CSPF STAR
RATING**

**STORE
PRICING/
DEALS/ PROMO
ETC.**



**TOBLERONE
POP**

**DO NOT BLOCK
THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL**



**PRODUCT POP
(ALWAYS PLACE
THIS POP RIGHT
SIDE OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)**

POP AND TAGS PROPER PLACEMENT: FLOORED MOUNTED EXECUTION B

KLG-SF40-WBR6H
1M32



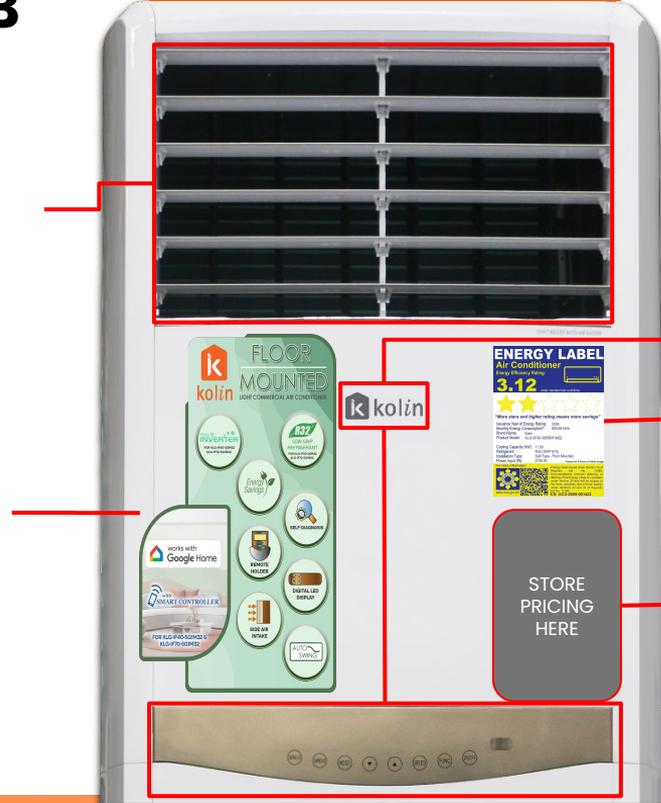
**DO NOT HANG
THE STORE
PRICING TAGS
HERE**

**PRODUCT POP
(ALWAYS PLACE
THIS POP RIGHT
SIDE OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)**



**TOBLERONE
POP**

**DO NOT BLOCK
THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL**



**CSPF STAR
RATING**

**STORE
PRICING/
DEALS/ PROMO
ETC.**

POP AND TAGS PROPER PLACEMENT: FLOORED MOUNTED



UPDATED POP AS OF JUNE 20, 2025
KLG-SF40-WBR6H1M32

ENERGY LABEL

Air Conditioner

Energy Efficiency Rating: **3.12** under standard test conditions

★ ★ ☆ ☆ ☆

"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
 Monthly Energy Consumption*: 805.68 kWh
 Brand Name: Kolin
 Product Model: KLG-SF40-WBR6H1M32

Cooling Capacity (kW): 11.00
 Refrigerant: R32 (GWP 675)
 Installation Type: Split Type - Floor Mounted
 Power Input (W): 3730.00 *based on 9 hours of daily usage

For more information:

Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
CN: ACU-0009-001422

www.doe.gov.ph

UPDATED CSPF AS OF JUNE 20, 2025
KLG-SF40-WBR6H1M32

POP AND TAGS PROPER PLACEMENT: CEILING CASSETTE 4 - 6 HP

STORE PRICING/
DEALS/PROMO
ETC.

STORE PRICING
HERE

kolin



DO NOT BLOCK
THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL

CSPF STAR
RATING

INVERTER

POP AND TAGS PROPER PLACEMENT: CEILING CASSETTE 4 HP



ENERGY LABEL
Air Conditioner
Energy Efficiency Rating: **5.15** under standard test conditions

★★★★★

"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2025
Monthly Energy Consumption*: 465.75 kWh
Brand Name: Kolin
Product Model: KLM-IS40-4F1M410

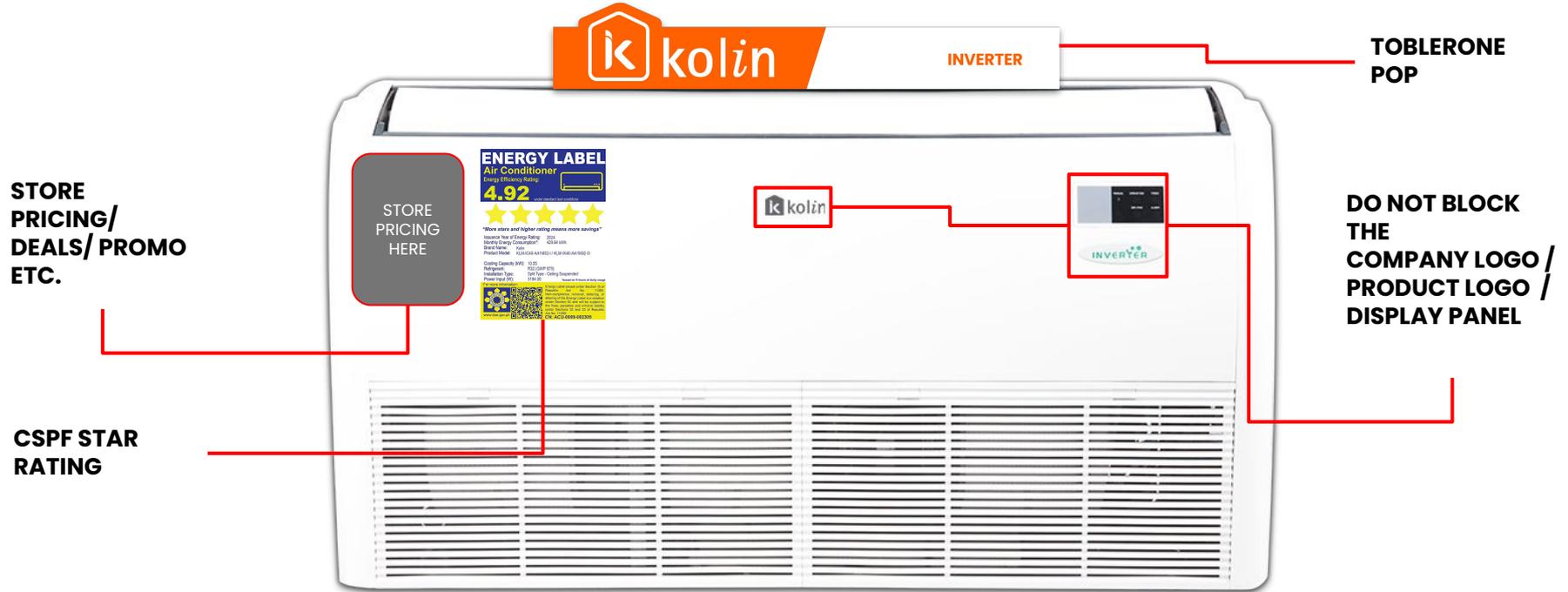
Cooling Capacity (kW): 10.55
Refrigerant: R410a (GWP 2088)
Installation Type: Split Type - Ceiling Cassette
Power Input (W): 3450.00 *based on 9 hours of daily usage

For more information:   Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
www.doe.gov.ph **CN: ACU-0009-000299**

**UPDATED CSPF AS OF JUNE 20, 2025
APPLIES TO 4 HP ONLY**

POP AND TAGS PROPER PLACEMENT: FLOOR / CEILING

4 - 6 HP



POP AND TAGS PROPER PLACEMENT: FLOOR / CEILING

4 HP



ENERGY LABEL
Air Conditioner
Energy Efficiency Rating:
4.92 under standard test conditions

★ ★ ★ ★ ★

"More stars and higher rating means more savings"

Issuance Year of Energy Rating: 2024
Monthly Energy Consumption*: 429.84 kWh
Brand Name: Kolin
Product Model: KLM-IC40-AA1M32-I / KLM-IX40-AA1M32-O

Cooling Capacity (kW): 10.55
Refrigerant: R32 (GWP 675)
Installation Type: Split Type - Ceiling Suspended
Power Input (W): 3184.00 *based on 9 hours of daily usage

For more information:

  Energy Label issued under Section 15 of Republic Act No. 11285. Non-compliance, removal, defacing, or altering of the Energy Label is a violation under Section 30 and will be subject to the fines, penalties and criminal liability under Sections 32 and 33 of Republic Act No. 11285.
www.doe.gov.ph **CN: ACU-0009-002305**

**UPDATED CSPF AS OF JUNE
20, 2025
APPLIES TO 4 HP ONLY**

POP AND TAGS PROPER PLACEMENT AIR ESSENTIAL

POP AND TAGS PROPER PLACEMENT: DEHUMIDIFIER

TOBLERONE POP



DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL



STORE PRICING/ DEALS/ PROMO ETC.

PRODUCT POP
(ALWAYS PLACE THIS POP AT CENTER OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)



UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: AIR COOLER WITH PURIFIER



TOBLERONE POP

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

PRODUCT POP (ALWAYS PLACE THIS POP AT CENTER OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

STORE PRICING/ DEALS/ PROMO ETC.



UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: AIR PURIFIER

TOBLERONE POP



DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL



STORE PRICING / DEALS / PROMO ETC.

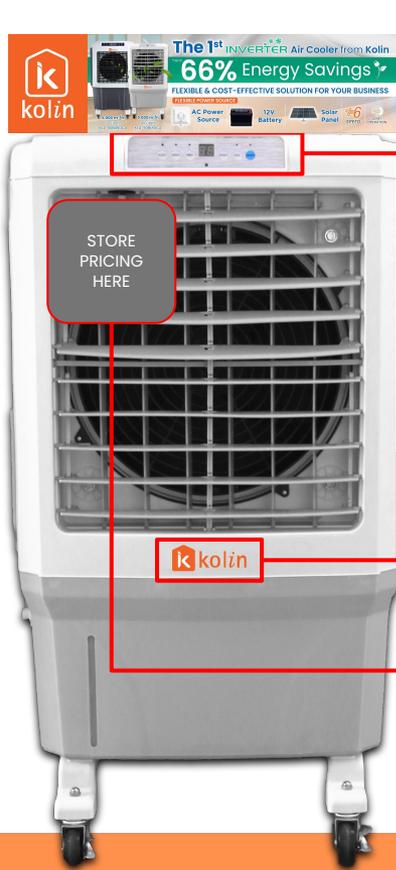


PRODUCT POP (ALWAYS PLACE THIS POP AT THE CENTER OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)



UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: AIR COOLER



KEA-50BLRDCA

PRODUCT POP
(ALWAYS PLACE THIS POP ON THE TOP OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

DO NOT BLOCK THE COMPANY LOGO / PRODUCT LOGO / DISPLAY PANEL

CAN HANG THE STORE PRICING TAGS HERE USING NYLON.



KEA-60BDRDCA

POP AND TAGS PROPER PLACEMENT: AIR COOLER



**UPDATED POP AS OF
JUNE 20, 2025**

KEA-120BDR



POP AND TAGS PROPER PLACEMENT: AIR CURTAIN

DO NOT BLOCK
THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL

DO NOT HANG
THE STORE
PRICING TAGS
HERE



TOBLERONE POP

PRODUCT POP
(ALWAYS PLACE
THIS POP OF
THE PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)

STORE PRICING/
DEALS/ PROMO
ETC.

POP AND TAGS PROPER PLACEMENT: AIR CURTAIN

ik kolin

AIR CURTAIN

Unleash the Power of Invisible Protection!

CLEAN AND COOL AIR STAYS INSIDE

- HOT AIR
- EXHAUST GAS
- BUGS
- ODOR
- CO₂
- DUST & SMOKE

Up to 80% ENERGY SAVINGS
*vs. non air-curtain

- Magnetic Switch
* Turns ON when door opens
- AIR DIRECTION
BREEZE TO GALE
- Remote Controlled
- Higher Mounting Height
3-3.5m

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT APPLIANCES

POP AND TAGS PROPER PLACEMENT: AIR CIRCULATOR



APPLIES TO

- KCF-12SRWDC
- KCF-14WRWDC
- KCF-14SRGDC

**STORE PRICING/
DEALS/ PROMO
ETC.**

CAN HANG THE
STORE PRICING
TAGS HERE
USING NYLON.

**DO NOT BLOCK
THE
COMPANY LOGO**



**PRODUCT POP
(ALWAYS PLACE
THIS POP AT
RIGHT SIDE OF
THE LOGO,
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)**

POP AND TAGS PROPER PLACEMENT: AIR CIRCULATOR

SAVE

*Up to
70%
on Energy Consumption

DC INVERTER Motor

Multi-Dimension Air Flow

with Remote Control & Touch Panel

kolin AIR CIRCULATOR

*Different remote & panels per model

**UPDATED POP AS OF
JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: DC INVERTER HOUSEHOLD FAN



- APPLIES TO
- KF-18SMBDC

**STORE PRICING/
DEALS/ PROMO
ETC.**

CAN HANG THE
STORE PRICING
TAGS HERE
USING NYLON.

**DO NOT BLOCK
THE
COMPANY LOGO**



PRODUCT POP
(ALWAYS PLACE
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WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)

POP AND TAGS PROPER PLACEMENT: DC INVERTER HOUSEHOLD FAN

kolin

INVERTER
Stand Fan

SAVE
Up to
56%*
ON ENERGY CONSUMPTION
*As low as 44W, compared to an AC fan with 100W.

DC INVERTER MOTOR

QUIET OPERATION

INCREMENTAL FAN SPEED

STYLISH DESIGN / OPTIMIZED PLATE DESIGNED

**MATIPID SA KURYENTE!
DC FAN YAN EH!**

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: HEAVY DUTY INDUSTRIAL FAN

APPLIES TO

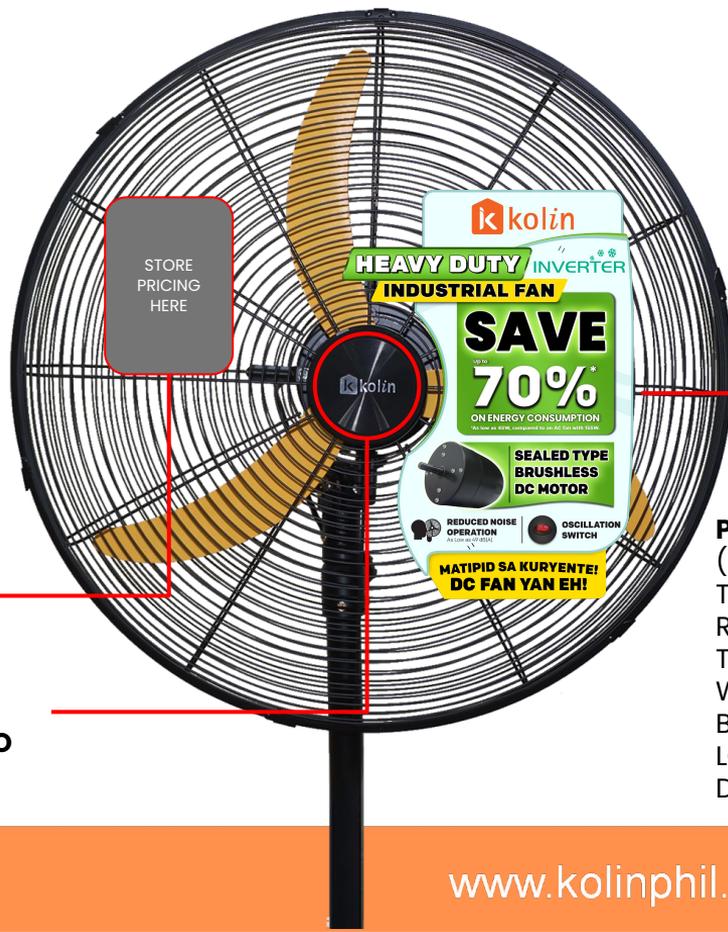
- KF-18SMBDC



**STORE PRICING/
DEALS/ PROMO
ETC.**

CAN HANG THE
STORE PRICING
TAGS HERE
USING NYLON.

**DO NOT BLOCK
THE
COMPANY LOGO**



PRODUCT POP
(ALWAYS PLACE
THIS POP AT
RIGHT SIDE OF
THE LOGO,
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)

POP AND TAGS PROPER PLACEMENT: HEAVY DUTY INDUSTRIAL FAN



The image shows a promotional graphic for a Kolin Heavy Duty Industrial Fan. At the top is the Kolin logo. Below it, a green banner reads "HEAVY DUTY INDUSTRIAL FAN" and "INVERTER" with snowflake icons. A large green box in the center says "SAVE Up to 70%* ON ENERGY CONSUMPTION" with a footnote: "*As low as 45W, compared to an AC fan with 155W." Below this is an image of a "SEALED TYPE BRUSHLESS DC MOTOR". At the bottom left, it says "REDUCED NOISE OPERATION As Low as 49 dB(A)" with a fan icon. At the bottom right, it says "OSCILLATION SWITCH" with a red button icon. A yellow banner at the very bottom says "MATIPID SA KURYENTE! DC FAN YAN EH!"

kolin

HEAVY DUTY INDUSTRIAL FAN INVERTER

SAVE
Up to **70%***
ON ENERGY CONSUMPTION
*As low as 45W, compared to an AC fan with 155W.

SEALED TYPE BRUSHLESS DC MOTOR

REDUCED NOISE OPERATION
As Low as 49 dB(A)

OSCILLATION SWITCH

**MATIPID SA KURYENTE!
DC FAN YAN EH!**

**UPDATED POP AS OF
JUNE 20, 2025**

POP AND TAGS PROPER PLACEMENT: PERSONAL REFRIGERATOR



DO NOT BLOCK THE COMPANY LOGO

PRODUCT POP
(ALWAYS PLACE THIS POP AT CENTER OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)

STORE PRICING/ DEALS/ PROMO ETC.

APPLIES TO KRD-80GPC600



UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: SHOWCASE CHILLER DIRECT COOLING

PRODUCT POP
(ALWAYS PLACE THIS POP AT UPPER LEFT SIDE OF THE PRODUCT, WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL.)



DO NOT BLOCK THE COMPANY LOGO

STORE PRICING/ DEALS/ PROMO ETC.

A green and orange graphic for the Kolin Showcase Chiller Direct Cooling. It features the Kolin logo at the top. Below the logo, the text "SHOWCASE CHILLER DIRECT COOLING" is displayed. A section titled "Slim Bezel Design for Higher Loading Capacity" shows a diagram of the refrigerator's interior. Below this, a list of features is provided with corresponding icons: a digital temperature indicator (0.5°), a fan blower for faster and even cooling, low GWP refrigerant (R600a), a door lock, and wheels and adjustable legs.

kolin

SHOWCASE CHILLER

DIRECT COOLING

Slim Bezel Design for Higher Loading Capacity

- Digital Temperature Indicator**
- Fan Blower for Faster and Even Cooling**
- Low GWP Refrigerant**
- Door Lock**
- Wheels and Adjustable Legs**

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: SHOWCASE CHILLER NO FROST INVERTER

PRODUCT POP
(ALWAYS PLACE THIS POP AT UPPER LEFT SIDE OF THE PRODUCT, WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL.)



DO NOT BLOCK THE COMPANY LOGO

STORE PRICING/ DEALS/ PROMO ETC.



UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: DOUBLE DOOR SHOWCASE CHILLER

PRODUCT POP
(ALWAYS PLACE THIS POP AT UPPER LEFT SIDE OF THE PRODUCT WITHOUT BLOCKING THE LOGOS OR DISPLAY PANEL)



DO NOT BLOCK THE COMPANY LOGO

STORE PRICING/ DEALS/ PROMO ETC.

POP AND TAGS PROPER PLACEMENT: DOUBLE DOOR SHOWCASE CHILLER

kolin

**NO FROST
DOUBLE DOOR
SHOWCASE
CHILLER**

INVERTER

762 LITERS Gross Capacity

- Temperature Control Button
- Fan Blower for Faster and Even Cooling
- Low GWP Refrigerant
- Door Lock
- Wheels and Adjustable Legs
- Anti-Mist Blower

**UPDATED POP AS OF JUNE
20, 2025**

POP AND TAGS PROPER PLACEMENT: SHOWCASE CHILLER



CAKES



CANS

APPLIES TO ALL SHOWCASE CHILLER VARIANTS

POP AND TAGS PROPER PLACEMENT: SHOWCASE CHILLER INSIDE POP



JUICE CARTONS



WATER BOTTLE

APPLIES TO ALL SHOWCASE CHILLER VARIANTS

POP AND TAGS PROPER PLACEMENT: COFFEE/TEA BAR



PRODUCT POP
(ALWAYS PLACE
THIS POP AT
CENTER OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)



**DO NOT BLOCK
THE
COMPANY LOGO**

**STORE PRICING/
DEALS/ PROMO
ETC.**

POP AND TAGS PROPER PLACEMENT: COFFEE/TEA BAR



kolin | **COFFEE/TEA BAR**

Healthy, freshly boiled water on demand!

KEEP WARM 100°C BOILING REAL TIME DISPLAY

Remote Controller

The banner features the Kolin logo and product name at the top. Below is a headline and a row of four images: a kettle in 'KEEP WARM' mode, a kettle in '100°C BOILING' mode, a kettle with a 'REAL TIME DISPLAY' showing '75', and a 'Remote Controller'. On the right side of the banner is a vertical image of a hand pouring water from a kettle into a mug.



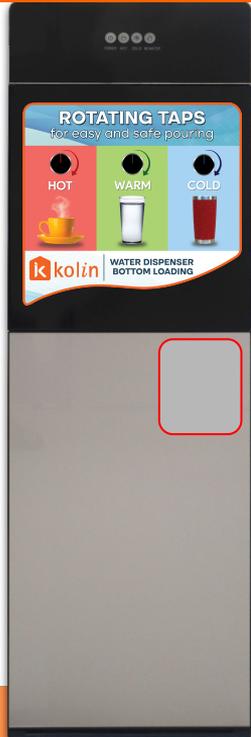
FREE ELECTRIC KETTLE



FREE BORON GLASS KETTLE

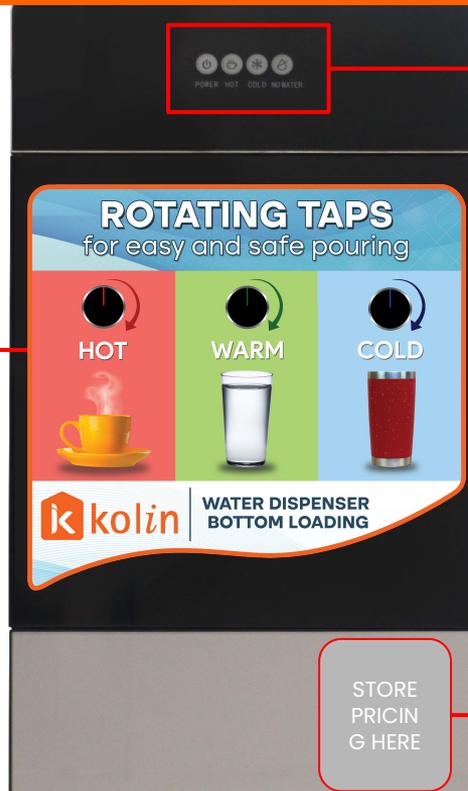
UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: WATER DISPENSER



APPLIES ALSO TO
KWD-BLC-2088B

PRODUCT POP
(ALWAYS PLACE
THIS POP AT
CENTER OF THE
PRODUCT
WITHOUT
BLOCKING THE
LOGOS OR
DISPLAY PANEL)



**DO NOT BLOCK
THE
COMPANY LOGO /
PRODUCT LOGO /
DISPLAY PANEL**

**STORE PRICING/
DEALS/ PROMO
ETC.**



POP AND TAGS PROPER PLACEMENT: WATER DISPENSER

ROTATING TAPS
for easy and safe pouring

 HOT 	 WARM 	 COLD 
--	---	---

 **WATER DISPENSER
BOTTOM LOADING**

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: TOBLERONE POP



APPLIES TO:

1. Compact Series Manual Window Type AC
2. Compact Series - Remote Controlled Window Type AC

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: TOBLERONE POP



APPLIES TO:

1. Certus Split Type AC
2. Floor/Ceiling AC

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: TOBLERONE POP



APPLIES TO:

1. CREO Series Window Type AC
2. QUAD Series Window Type AC
3. Primus Gold Split Type AC

UPDATED POP AS OF JUNE 20, 2025

POP AND TAGS PROPER PLACEMENT: TOBLERONE POP



APPLIES TO:

1. Portable Aircon
2. Floor Mounted AC
3. Dehumidifier
4. Air Cooler with Purifier
5. Air Purifier
6. Air Cooler
7. Air Curtain
8. Personal Refrigerator
9. Showcase Chiller
10. Water Dispenser
11. All outdoor units - display

UPDATED POP AS OF JUNE 20, 2025

Thank you!

For inquiries, concerns or request for marketing collaterals, you may contact our key personnel. See the details below:

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